



BFWCoin Whitepaper

Executive Summary

BFWCoin is a decentralized ERC-20 utility token on Binance Smart Chain, designed to revolutionize the fashion industry's ticketing, rewards, and payments. With a \$1.7 trillion global fashion market, BFWCoin offers instant, low-fee transactions, staking perks, and transparent governance. Our initial airdrop and referral campaign targets 50,000 active users in year one, growing to 200,000 by year two.

Vision

To create a global fashion metaverse where creators, fans, and brands interact seamlessly—powered by tokenized incentives, decentralized governance, and immersive digital experiences. BFWCoin aims to bridge the world of fashion and digital finance, enabling a decentralized, reward-based ecosystem for the global fashion community and its supporters.

Market Opportunity

The fashion events market suffers from opaque ticket sales, high fees, and slow settlement. Blockchain can solve these:
4–8% ticketing fees replaced by sub-1% on-chain
Instant payouts to designers and organizers
Transparent referral and reward tracking

Use-Case Scenarios

- VIP Backstage Access:** Masaba stakes 1,000 BFW\$ to unlock Designer Showcase.
- Referral Rewards:** Manal shares her link—earns 5% BFW\$ on each new attendee's purchase.
- NFT Ticketing:** Carol buys an NFT ticket, trades it on-chain without any middleman.
- Sponsorship:** Brand Sponsors BFW Event with BFW\$.
- Exhibition:** Exhibitor Pays for Exhibit Space with BFW\$.

Utility

- Ticket purchases & NFT events
- Staking for VIP perks
- Referral & community rewards
- Governance voting rights

Token Supply

Total Supply: 10,000,000 BFW\$
Decimals: 18
Contract: 0x86d319A5ac850daf0C801580625973e47A7582C2

Competitive Landscape

Project	Network	Utility	Mint/Burn	Governance
BFWCoin	BSC	Tickets, staking, NFTs, rewards	No	DAO planned
Fashion Token X	Ethereum	Rewards only	Yes	No
EventCoin Y	Polygon	Ticketing only	No	No

Technology

Built on BSC with OpenZeppelin-audited ERC-20 contracts. Integrates Web3, MetaMask, PancakeSwap, and future NFT minting frameworks. Smart contracts are open-source and battle-tested.

Team & Advisors



Feroz Khan
Founder, Vision & Strategy



Sunitha Bajaj
CTO & Smart Contract Lead



Manal Shandar
Marketing & Community



Sapna Bajaj
Product & Platform Experience

Partnerships & Integrations



Vesting & Release Schedule



■ Team & Founders ■ Advisors ■ Marketing ■ Community ■ Dev Fund

Security & Audit

Smart contracts audited by [SecureAudit Co.](#) on Jan 2025. Bug bounty program active on Immunefi. No critical findings.

Governance Roadmap

- Q3 2025: Snapshot voting for protocol fees
- Q4 2025: On-chain DAO launch
- Q1 2026: Community treasury proposals

KPIs & Metrics

Holders	Txns	Supply
18	44	10,000,000 BFW\$

Tokenomics

- 25% Airdrop & Community Rewards
- 20% Team & Founders (Locked)
- 30% Liquidity & Exchanges
- 15% Marketing
- 10% Development

Roadmap

- Q1 2025: Launch BFWCoin, Airdrop Campaign, PancakeSwap Listing
- Q2 2025: NFT Collection, Fashion DAO Governance, Staking
- Q3 2025: Mobile Wallet App, Global Exchange Listings
- Q4 2025: Expansion, Cross-chain Integration, Strategic Partnerships

⚖️ Legal & Compliance

BFWCoin is a utility token; not classified as a security. Based in India (DreamMerchants). Future KYC/AML integration via a regulated on-ramp partner.

Connect With Us



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